

Chocolate, Sports and Sweet Romance Valentine's Day Fund Raiser Benefits Rochester Area Neighborhood House

FOR IMMEDIATE RELEASE
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Rochester, MI 48308-0112
www.ranh.org

January 3, 2007— Showing your love for your sweetie and your community on Valentine's Day takes on new flavor this year thanks to the creative folks at Rochester Area Neighborhood House. The team has put together a "non-event" fund raiser – called "Chocolate, Sports and Sweet Romance," that gives community-minded people the opportunity to give their special someone an unusual Valentine gift – such as a 4"x5" chocolate heart box filled with truffles from Schokolad Chocolate Factory, a gourmet dinner for four prepared and served by the popular personal chef, Paul Penney, or four 3rd row tickets to the Pistons/76er's game on April 15 – and contributing to the funds Neighborhood House uses to provide food, transportation, clothing and other services to community members in need.

"Valentine's Day should come wrapped in clever ways to say and hear 'I Love You'," says Neighborhood House Executive Director Susan Vidican. "It's a private affair, but the sentiments behind it can extend to the community and those among us who struggle with providing even the basics for their families."

Each of the eight donations levels affords donors a special 'Thank You' gift (see attached order form) specially chosen to liven up the holiday, whether you favor celebrating with chocolate, sports, or good old-fashion sweet romance.

In 2006, Neighborhood House used donations to distribute approximately 240,000 pounds of food (the weight of 24 elephants), provide approximately 11,000 miles of transportation to chemotherapy, dialysis and doctor appointments (equal to driving from New York City to Los Angeles 4.4 times), preventing evictions and covering utilities and other financial emergencies for nearly 1,100 clients (totally approximately \$113,000), and outfitting 6,800 individuals with new and gently-used clothing.

For more information on Rochester Area Neighborhood House and this event, please contact Susan Vidican at 248-651-5836. The order form and list of sponsors is attached.

- END -

BACKGROUND

Rochester Area Neighborhood House
1234 Inglewood, PO box 80112
Rochester, MI 48308-0122
www.ranh.org

Chocolate, Sports, and Sweet Romance

ORDER FORM

Orders must be received by January 26, 2007

Please complete this form and mail it with your check in the enclosed envelope. You will receive a certificate for the item you selected, which you may redeem with the appropriate vendor at your convenience. Orders must be received at Neighborhood House by January 26, 2007. All contributors also receive a coupon from Parisian good for 20% off all purchases made in a single day of shopping!

SELECT FROM OUR EIGHT DONATION LEVELS:

DONATION	DESCRIPTION
\$50 Item #1	Handcrafted European-style chocolate heart "box" filled with three truffles of your choice, from Schokolad Chocolate Factory.
\$100 Item #2	Chocolate Lover's Spa Night basket from The Perfect Compliment. Sander's chocolates, candles and bubble bath.
\$150 Item #3	Gourmet Dinner for Two Basket from The Perfect Compliment. Picnic basket with wine, pasta, cheese, crackers, sausage, dipping oil and seasonings.
\$175 Item #4	An 8 x 10 double-matted photo of Detroit Tiger Magglio Ordoñez's winning home run in the 2006 American League Championship Series. Presented in an 11 x 14 cherry wood frame, from Sports Authentics in Rochester Hills.
\$250 Item #5	Four tickets to Pistons vs Denver Nuggets (Monday, 3/26/07) and two "arena" balls, from Palace Sports & Entertainment.
\$500 Item #6	Gourmet dinner for four prepared and served in your home by Chef Paul Penney. Includes: hors d'oeuvres, entrée, desserts, all shopping, food preparation, serving and clean-up.
\$1,000 Item #7	Gourmet dinner for eight prepared and served in your home by Chef Paul Penney. Includes: hors d'oeuvres, entrée, desserts, all shopping, food preparation, serving and clean-up.
\$1,500 Item #8	Four 3rd-row tickets to Pistons vs Philadelphia 76er's (Sunday, 4/15/07). Exclusive offer! Only one set available. Please call RANH to confirm availability.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

Make checks payable to RANH

Item# _____ Quantity _____ Item# _____ Quantity _____

My donation of \$_____ is enclosed. Please send the certificate(s) to the address above.

My donation is enclosed. I do not wish to receive a 'Thank You' gift.

Happy Valentine's Day!

Thank You for supporting

Rochester Area Neighborhood House
1234 Inglewood • P.O. Box 80112
Rochester, MI 48308-0112
248.651.5836



ONE FAMILY'S STORY

Three times in the last year, the infant has had heart surgery, with more to come. Shortly after giving birth, and again a few months later, the mother suffered a heart attack. Her husband, a low-income laborer, was injured and unable to work, possibly for months.

There were two other children at home. The rent was due. There were no funds to buy food. Three family members had serious medical problems.

They turned to Neighborhood House and found a safe place to be heard, empathetic listening, and people willing to help.

Neighborhood House provided food, helped to pay the rent, and covered job coaching for the head of household.

EVENT SPONSORS

Crittenton Hospital Medical Center
Wal-Mart of Rochester Hills
Palace Sports & Entertainment
The Bank of Rochester
The Write Concept, Inc.
Pixley Funeral Home
Sunrise Assisted Living of Rochester
Dentists on Main
Potere-Modetz Funeral Home
Parisian